



SPONSORSHIP OPPORTUNITIES

Opportunity to air an approved 30-second commercial or company video that you submit

Mention during opening and closing remarks

Opportunity to participate on program committee

Opportunity to moderate or participate in a session

Opportunity to introduce the speaker

Complimentary event registrations

Access to the BIO One-On-One Partnering system

Welcome Attendees

PROMOTING BRANDING AND VISIBILITY

Prominent positioning of logo on stage set design

Logo presence on-site signage recognition

Other logo presence

Logo presence on conference lanyards

Logo presence on promotional giveaway

Logo visibility in pre- and post-show promotion

Opportunity to handout company brochure/handout

Full page profile in conference app with dedicated push notifications

MARKETING

Logo presence in all marketing promotions

Company listing in pre-event press release

Preview of conference attendee list (company and title)

Logo and company description in digital resource guide

Promotion on Facebook, X and LinkedIn

Conference analytics and digital engagement statistics provided post conference (i.e., attendees who opt-in, social media reach, audience engagement, survey results, etc.)

Table in exhibit hall with 1 complimentary registration

| | Platinum Sponsor \$35,000.00 | Industry Sector Sponsor \$20,000.00 | Presenting Sponsor \$20,000.00 | Keynote Sponsor \$15,000.00 | Supporting Sponsor \$15,000.00 | Giveaway Sponsor \$12,000.00 | Registration Sponsor \$9,000.00 | Cocktail Sponsor \$9,000.00 | BIO Partnering Sponsor \$9,000.00 | Charging Station Sponsor \$6,000.00 | WIFI Sponsor \$6,000.00 | Gold Sponsor \$5,000.00 | Coffee Break Sponsor \$3,000.00 |
|--|---------------------------------|--|-----------------------------------|--------------------------------|-----------------------------------|---------------------------------|------------------------------------|--------------------------------|--------------------------------------|--|----------------------------|----------------------------|------------------------------------|
| | X | X | X | X | X | | | | | | | | |
| | Verbal | Verbal | Verbal | Verbal | Verbal | Multimedia | Multimedia | Multimedia | Multimedia | Multimedia | Multimedia | Multimedia | Multimedia |
| | X | X | | | | | | | | | | | |
| | X | X | X | | | | | | | | | | |
| | | | | X | | | | | | | | | |
| | 20 | 15 | 15 | 10 | 10 | 5 | 5 | 5 | 5 | 2 | 2 | 2 | 1 |
| | X | X | X | X | X | X | X | X | X | X | X | X | X |
| | | | | | | | | At Cocktail Reception | | | | | |
| PROMOTING BRANDING AND VISIBILITY | | | | | | | | | | | | | |
| | Prime Location | X | X | X | X | | | | | | | | |
| | Prime Location | Prime Location | Prime Location | Logo | Logo | Logo | Logo | Logo | Logo | Logo | Logo | Logo | Logo |
| | | | | During Keynote | | On Giveaway | On Name Badge | On Cocktail Napkins | On Online System | | On WiFi Cards | | At Coffee Breaks |
| | X | X | X | X | | | | | | | | | |
| | X | | | | | X | | | | | | | |
| | X | X | X | X | X | X | X | X | X | X | X | X | X |
| | | | | | | X (With Giveaway) | X (Registration Table) | | | | | | |
| | X | X | X | X | X | X | X | X | X | | | | |
| MARKETING | | | | | | | | | | | | | |
| | X | X | X | X | X | X | X | X | X | X | X | X | X |
| | X | X | X | X | X | X | X | X | X | X | X | X | X |
| | X | X | X | X | X | X | X | X | X | X | X | X | X |
| | X | X | X | X | X | X | X | X | X | X | X | X | X |
| | X | X | X | X | X | X | X | X | X | X | X | X | X |
| | X | X | X | X | X | X | X | X | X | X | X | X | X |
| | X | X | X | X | X | X | X | X | X | 20% Discount | 20% Discount | 20% Discount | |

