

SPONSORSHIP LEVELS AND BENEFITS

	PLATINUM SPONSOR \$35,000.00	INDUSTRY SECTOR SPONSOR \$20,000.00	PRESENTING SPONSOR \$20,000.00	KEYNOTE SPONSOR \$15,000.00	SUPPORTING SPONSOR \$15,000.00	GIVEAWAY SPONSOR \$12,000.00	REGISTRATION SPONSOR \$9,000.00	COCKTAIL RECEPTION SPONSOR \$9,000.00	BIO PARTNERING SPONSOR \$9,000.00	WIFI SPONSOR \$6,000.00	GOLD SPONSOR \$5,000.00	COFFEE BREAK SPONSOR \$3,000.00
Opportunity to air an approved 45-second commercial or company video that you submit	X	X	X	X	X							
Mention during opening and closing remarks	Verbal	Verbal	Verbal	Verbal	Verbal	Multimedia	Multimedia	Multimedia	Multimedia	Multimedia	Multimedia	Multimedia
Opportunity to moderate or participate in a session	X	X	X									
Opportunity to introduce the speaker				X								
Complimentary event registrations	20	15	15	10	10	5	5	5	5	3	3	2
Access to the BIO One-On-One Partnering system	X	X	X	X	X	X	X	X	X	X	X	X
Welcome Attendees During Opening Remarks								At Reception				
PROMOTING BRANDING AND VISIBILITY												
Prominent positioning of logo on stage set design	Prime Location	X	X	X	X							
Logo presence on-site signage recognition	Prime Location	Prime Location	Prime Location	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Other logo presence				During Keynote		On Giveaway	On Name Badge	On Napkins	On Online Platform	On WiFi Cards		On Cup Sleeves
Logo presence on conference lanyards	X	X	X	X								
Logo presence on promotional giveaway						X						
Logo visibility in pre- and post-show promotion	X	X	X	X	X	X	X	X	X	X	X	X
Opportunity to handout company brochure/handout						With Giveaway	At Registration					
MARKETING												
Logo presence in all marketing promotions	X	X	X	X	X	X	X	X	X	X	X	X
Company listing in pre-event press release	X	X	X	X	X	X	X	X	X	X	X	X
Preview of conference attendee list (company and title) 1 week before the conference	X	X	X	X	X	X	X	X	X	X	X	X
Logo and company description in digital program book	X	X	X	X	X	X	X	X	X	X	X	X
Promotion on MTC's social media platforms	X	X	X	X	X	X	X	X	X	X	X	X
Conference analytics and digital engagement statistics provided post conference (i.e., attendees who opt-in, social media reach, audience engagement, survey results, etc.)	X	X	X	X	X	X	X	X	X	X	X	X
Table in exhibit hall	X	X	X	X	X	X	X	X	X	50% Discount	50% Discount	20% Discount